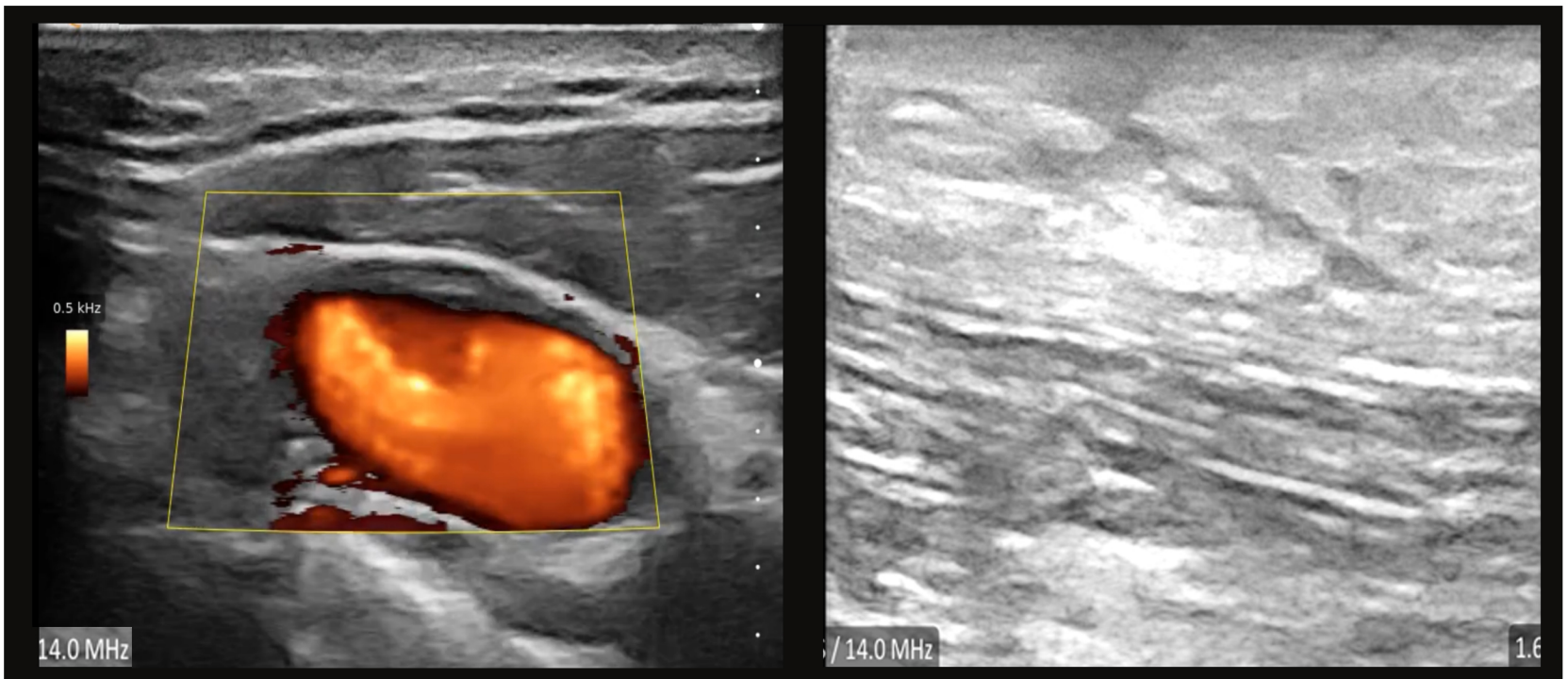


Can You Identify Which One is the FALSE POSITIVE vs. the REAL PROBLEM?



In many ways, a false positive may be more problematic than finding the actual growth (cyst or tumor) when a faulty ultrasound reading could lead you to the wrong conclusion and distracts from the real pathology. Raising alarms of mis-readings have been known to put patients (and physicians) at great risk of unnecessary surgeries, costly testing and unwarranted treatments. What's more, a false positive drives significant attention to the wrong area, where true issues and disorders are left unattended or found late when more damage may occur.

BDI (Bard Diagnostic Imaging) and the AngioFoundation(501c3) offers a special ultrasound diagnostic workshop, providing an experience-based virtual seminar by seasoned experts in the field. This private course supports the global expansion of ultrasound scanning applications in medical practices and emergency response communities by providing an educational upgrade tailored to your current requirements with an improved understanding of non-invasive imaging.



A SENSIBLE UPGRADE FOR EVERY PATIENT CARE CENTER

"Having ultrasound scanning capability is a powerful must-have in our medical toolbox. As a surgeon, I am thoroughly grateful for the diagnostic benefits of real-time PREOP & POST-OP scanning. Today's models are so affordable with tons of great features- providing true peace of mind to both doctor and patient. A portable scanner is today's digital stethoscope!" - DR. STEPHEN CHAGARES, Board-certified breast surgeon (Tinton Falls, NJ)



For complete information or to register for our private imaging workshop, visit us at www.BardSeminars.com or call our info line at: 631-920-5757

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The PORTABLE ULTRASOUND is Trending in PreOp, Urgent Care & the Battlefield!

The hand-held Ultrasound scanner aka “Digital Stethoscope” drives “Sci-Fact” and futuristic economics of scale

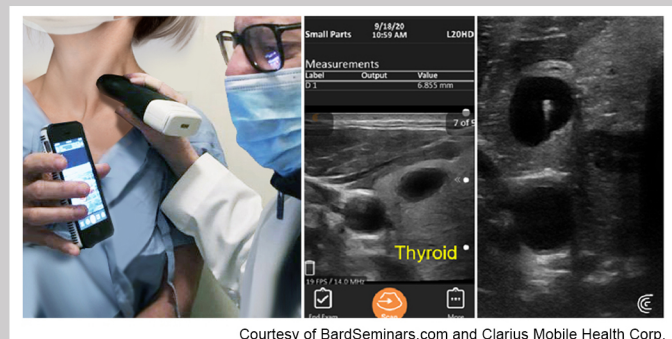
April 28 - “What was once a science fiction medical prop is now very much a reality in urgent care, bedside and even cancer diagnostics. The 2021 Health Service Innovations (HSI) Tech Review published the “Breakthrough of the Year”- presenting the hand-held WiFi powered Point of Care Ultrasound Scanner. This portable wonder is sweeping triage units, ICU’s, Emergency Rooms and Radiology centers worldwide. The concept of a 24mHz real-time diagnostic sonogram that integrates with any smart phone or tablet responds to the latest demands for a faster, more affordable field scanner. The battery-powered, pocket-sized ultrasound machine became commercially available in the late 1990’s where smaller and lighter devices with higher image quality such as those manufactured by GE Healthcare, Siemens and Philips dominated this portable market. In cases where time is of the essence, These pocket-sized ultrasound machines allowed clinicians to have immediate visual correlation with physical examination findings. Furthermore, the cost of pocket-sized ultrasound machines is much lower than that of standard ones. [source: NCBI/NIH]. Today, names like Butterfly, Clarius and a host frontrunners expanded the market to drive this medical movement worldwide.



In a recent international conference, front line physicians and cancer imaging specialists discuss the expanding list of overlapping benefits of this “Gen-Z” protocol for triage, image guided robotic surgeries, for preop & post-op assessments. Advanced models are also being used to monitor cancer tumors in varying impressions. (Image insert L-R) Dr. Robert Bard (US), Dr. Antonio Pio Masciotra (Molise, Italy) and Dr. Danilo Buonsenso (Rome, Italy) - NYCRANEWS.com

2021 POCUS TRAINING PROGRAM 101

Medical diagnostic imaging specialist Dr. Robert Bard supports the global use of point of care ultrasound by offering a comprehensive virtual training course in digital scanning technology. His professional alliance of ultrasound partners recently developed this special course to support the most in-demand patient care applications. This educational program also includes a valuable workshop about ultrasound imaging interpretation & analytical reporting- taught by some of the most experienced radiologists in the industry. For complete information or to register, visit: www.BardSeminars.com.



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