## MAMMO vs SONO?

The Best Solutions for Breast Health Monitoring



BARD CANCER DIAGNOSTICS carries the latest in 3D & 4D Ultrasound (Advanced Sonogram) technology that gives patients the advantage of a more comprehensive screening program. The current standard in screening for breast cancer is Mammography, but it is known to miss some breast tumors especially in women with dense breasts. Current reports suggest that sonography can play a vital role in detecting tumors that mammography misses. Review the complete details in the back of this card.



## Meet the Future of High-Performance Imaging

Advanced Digital Imaging technologies such as high-powered Sonograms, Spectral Doppler, sonofluoroscopy, 3D/4D Image Reconstruction provide accurate use of sound waves to produce real-time images of the inside of the body. It is used to find anomalies and help diagnose the causes of pain, swelling and infection in the body's internal organs while allowing the diagnostician the ability to zoom and 'travel' deep into the body for maximum exploration. Digital Imaging technology is also used to help guide biopsies and in many cases, even replicate much of the same reports of a clinical invasive biopsy.

## Sonograms and Ultrasound technologies offer many advantages in breast diagnostic imaging:

- Highest accuracy in dense (cystic) breasts
- Non-invasive & no radiation exposure
- Cost effective & immediate (real-time) results
- Can screen patients with implants
- · Detects cancers missed by mammograms
- · No physical pressure, pain or discomfort
- Safely evaluates pregnant women
- Can distinguish cysts (fluid-filled masses)
  from cancerous tumors without needle sampling
- Ease of image guidance for breast biopsy
- · Ability to perform early detection screening



Note: It is recommended to always have both Sonograms and Mammograms as part of a thorough and regular breast health regimen or screening

For additional information about Bard Cancer Diagnostics advanced breast scanning & cancer screening programs, visit www.BreastCancerNYC.com or call 212.355.7017

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