

# MALE BREAST CANCER

## Advanced Digital Imaging & Monitoring Program



BARD CANCER DIAGNOSTICS has the first comprehensive imaging program dedicated to the screening of MALE BREAST CANCER. Our highly experienced team is committed to a non-invasive and immediate response approach to cancer diagnostics. For all men with varying ranges of concerns or the slightest hint of male breast cancer, we implement a world-proven and highly accurate program that has brought peace of mind to countless patients seeking a second opinion and sound strategic treatment planning from our expert diagnosticians.



For more info or to make an appointment, call:  
**212.355.7017**  
**[www.MBCScan.com](http://www.MBCScan.com)**

Proudly endorsed by:



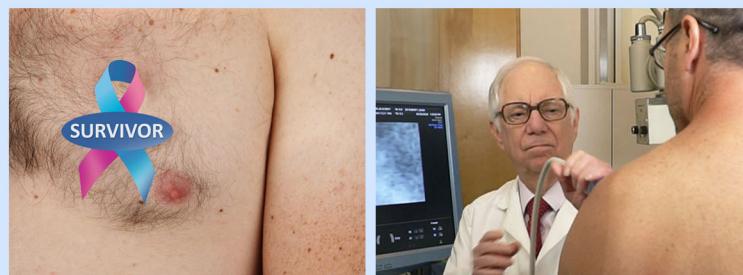
**The Male Breast Cancer Coalition**  
[www.mbccglobal.org](http://www.mbccglobal.org)

## Safe, Accurate & Comfortable Male Breast Cancer Screening

According to the National Breast Cancer Foundation, one in a thousand men will be diagnosed with breast cancer- but the threat is very real and is growing more prevalent each year. A common belief with male breast cancer survivors is that male breast cancer count is largely swayed by the STIGMA from the emotional factors of the men themselves to get tested or screened. Where (until recently) breast health has been widely recognized as a female concern, breast cancer imaging centers have been populated with ONLY women- making the male patient uncomfortable (and even afraid) to enter. As male breast cancer cases are still proven rare, the numbers are now beginning to rise due to patients coming forward publicly and foundations and clinical organizations recognizing the need for research and support.

Sonograms and Ultrasound technologies offer many advantages in breast diagnostic imaging including:

- Highest accuracy in all breast textures
- Non-invasive-no radiation exposure
- Cost effective
- Can distinguish cysts (fluid-filled masses) from cancerous tumors without needle sampling
- Ease of image guidance for breast biopsy



Patients who should consider ultrasound scanning of the breast include those at risk of breast cancer because of personal or family history and the presence of fibrocystic (dense) breast tissue which increases cancer risk by 400%.

For additional info about our Male Breast Scanning & Cancer Screening Programs, visit [www.MBCScan.com](http://www.MBCScan.com)

Bard Cancer Diagnostics: 121 E 60th St. #6A New York, NY  
For appointments, call: (212) 355-7017